

AUDREY ALLEN

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EXPERIENCE

2023 Jackson County Public Health

Social Media Coordinator (February 2023-Present)

- Managed boosted and organic social (Facebook, Instagram, Twitter/X, LinkedIn, and NextDoor)
- Facilitated company move and rebrand
- Managed website, including creation of new pages, blogs, and forms

2022 RSM Marketing

Marketing Manager (November 2021-January 2023)

- Managed client relationships and led client meetings
- Worked closely with SEO, Content, Paid Media, UX, and Video Production teams to communicate client strategy and meet project deadlines
- Produced RSM University online webinar series

2021 Oklahoma Visual Arts Coalition

Programs and Events Manager (May 2019-October 2021)

- Managed events for statewide nonprofit, including the 12x12 Art Fundraiser, Momentum, Tulsa Art Studio Tour, 24 Works on Paper, and Artist Survival Kit
- Worked closely with staff, board of directors, committees, volunteers, interns, and artists to ensure all programs ran successfully

2019 Oklahoma State University Museum of Art

Museum Associate and Education Intern (August 2016-May 2019)

- Researched, developed, and led family, university, and community programming
- Founded Final Friday Art Crawl and co-founded Student Advisory Committee
- Created flyers and education materials using Adobe Creative Suite and Canva

2018 Universal Limited Art Editions

Intern (June 2018-August 2018)

- Assisted professional printmakers in a renowned studio in Bay Shore, New York
- Built boxes for and scanned prints to be archived
- Performed a wide variety of tasks to ensure artists and studio staff had the resources they needed to work effectively

2017 Imagine That! Kansas City

Intern (June 2017-August 2017)

- Encouraged artistic development in, built relationships with, and led workshops for adults who have developmental disabilities
- Assisted in preparing and hanging exhibitions, including photographing artwork
- Edited portraits of artists and compiled biographies using Adobe InDesign

EDUCATION

Oklahoma State University
BFA in Studio Art (May 2019)
Minors in Art History and Psychology

AWARDS

NextGen Under 30 (2020)
OSU Outstanding Senior Award (2019)

TOOLS

Canva, Constant Contact, Eventbrite, Flickr, Google Suite, Hootsuite, Hubspot, Kindful, Microsoft Office, Mailchimp, Slack, Smartsheet, Sprout, Square, Teamwork, Wix, Wordpress

COMMUNITY

Charlotte Street Volunteer (2022-2024)
Sunny Dayz Mural Festival
Committee Member (2021)
Artpop Talk Production Assistant
(2020-2021)